



Hallisoft

Software solutions for the hospitality and travel industry

Hallisoft RezEasy® Online

Online reservation system of choice for Hotels, Guesthouses, Bed & Breakfast accommodation and Hostels of all sizes:

RezEasy online reservation software provides property owners, travel agents and travel websites with a simple, yet powerful way to sell their products online. Built using the latest Internet Technology, RezEasy is flexible, easy to use and integrate into a new or existing web site.

RezEasy is probably the most powerful online booking system available. It can handle thousands of properties with any number of rooms. Packed with features RezEasy will transform your website into a fully functional and secure Online Booking Engine with reporting and sales analysis functions. There is no programming or complex HTML coding - RezEasy inserts all the code for you.

RezEasy is a complete development package including its own database. It allows you to control the layout, colours, fonts and typeface etc. without having to create individual pages. RezEasy uses a set of templates plus the information you enter into the database to generate a complete online reservation system including all the program files. Making changes is quick and easy.

RezEasy is available in two versions, Standard - for a single property, and Agency - for multiple properties, travel and booking agents etc.

The Facts:

With the growing trend towards Internet based sales your visitors will enjoy the convenience of a one-stop availability check at your website, instant purchase and auto-generated email confirmation. Your sale is closed immediately without time consuming emails and faxes between guests and your reservations staff.

Take control of your business:

For just the cost of a few room nights you can have your own online reservations system working for you 24hrs a day, 7 days a week, 365 days a year. **You pay no commission and there is no monthly fee!**

Affordable and Efficient:

You can easily recoup the cost of RezEasy within the first month of operation - less in many cases. Selling just a few room nights is enough to recover your investment.

RezEasy's powerful control panel enables you to add and amend rates and sales criteria at any time, instantly and thus maximize Internet sales effectiveness. You can offer discounts to travel agents and corporate clients plus special discounts when occupancy is low. RezEasy offers real time checking and updating of room availability; cancelled bookings can easily be reversed and the rooms made available. Powerful reporting and sales analysis helps you plan your Internet marketing and maximize

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your investment. With RezEasy you are in control and have full access to all the features and options.

The Benefits:

RezEasy Reservation System - a cost-effective solution:

You do not have the high cost of creating your own Internet reservation system. RezEasy online reservation software offers a reliable turnkey solution that can have you operational within a few hours.

There is NO third party involvement:

You collect all guest payments, control room rates and allocations into the RezEasy system. You can update all data on the Internet, 24 hours a day, adding special offers for last minute availability.

Increased profits:

Estimated fees on reservations booked via a GDS and other systems, can be as high as 30% (including transaction fees and commissions). With RezEasy you pay one fee – that is it!

RezEasy optimizes the potential of your website:

When surfing the Internet for hotel rooms, potential guests are looking for hotels that offer the speed and convenience of a one-stop availability check, instant purchase and confirmation. RezEasy enables guests visiting your website to confirm their rooms in 'real-time'. You close the sale immediately, without having to bother with time-consuming emails and faxes between guests and your reservations staff.

RezEasy has been optimized to ensure that the reservation process is quick and intuitive. A potential guest does not have to navigate through page after page of repetitive information. Just three steps and the reservation is complete.

Update rates and other information on your website:

With RezEasy you no longer have to ask your website designer to update room rates and other data. You can quickly and easily update information yourself using RezEasy's Remote Update feature. Or you can create special offer booking forms or change the entire 'look and feel' of your site with a few clicks of the mouse.

Corporate Clients:

RezEasy enables you to offer corporate clients the ability to book rooms instantly, at their agreed discounts. You simply send them a link directly into your website, with password access to their discounted rates. Corporate clients can view their purchases using RezEasy's reporting function.

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Wholesale tour operators and travel agents:

Wholesale tour operators and travel agents can check availability and book instantly at a discount rate that you set for each agent. The process is quick and simple; agents login to RezEasy using a password where they can make bookings or check their own sales figures using RezEasy's reporting function.

Stay ahead of your competitors:

With the growing trend towards Internet-based sales across the industry, online hotel sales from travel websites are increasing dramatically. RezEasy ensures that your Hotel is at the forefront of this exiting sales trend.

Front Desk Integration:

RezEasy online versions are fully integrated with our Front Desk Property Management System. Room rates, availability etc. can be exported from Front Desk to RezEasy on your website and reservations imported from your website to our Front Desk software.

Features:

- No additional software or scripts needed to get your Internet reservation system up and running.
- The Agency Version supports thousands of different properties. These can be hotels, motels, villas, apartment etc.
- Reservations can be supported by credit card or just sent by email. Booking details are recorded on the server and emailed direct to you with a copy to the guest, and (if configured) a copy to the property owner.
- Fully customizable "look and feel" for your web pages. Choose from 26 professional designs included with RezEasy or create your own site layout.
- RezEasy inserts all the code required for your online reservation system so there is no need to learn any programming language.
- Search by any combination of area, place, price, class and facilities (RezEasy Agency)
- Search for last minute deals. Ideal if you are using the 365 Day Rate to manage your yield.
- View reports and sales analysis figures using a web browser or download data into a spreadsheet.
- View guests due to check in between specified dates, guest contact information and inventory reports.
- Easily add reservation taken from outside RezEasy (by telephone etc.) so availability is always up to date.
- Allow travel agents or corporate clients to login to your site and receive a discount (you can specify a different discount for each agent/corporate client).
- Create and manage promotional codes.
- Update room availability, prices, seasons and other information over the Internet.

You can:

- Select from 5 different types of rates:
 - Seasonal - with up to 52 seasons per year
 - Daily - with up to 4 blocks of days per week
 - Flexi-Rate - a combination of of seasonal and daily rates (up to 52 seasons with 2 block of days per week)
 - Day/Week/Month - with rates per day, per week and per month;
 - 365 Day - specify a different rate for each day of the year;
- Charge per room or per person according to the rate type:
 - Per Room: Seasonal, Daily, Flexi-Rate, Day/Week/Month and 365 Day rates
 - Per Person: Seasonal, Daily and Flexi-Rate
- When charging per person you can specify different rates for up to 5 persons per room plus a child price (additional adults above 5 will be charged at the same rate as children);
- Have different prices for the current year and the next year;
- Specify up to 99 different room types (there is no limit on the number of rooms for each room type);
- Specify minimum & maximum number of occupants (adults and/or children) per room;
- Specify minimum & maximum number of nights that can be booked;
- Specify lead time for bookings;
- Specify dates when rooms cannot be booked;
- Specify an overbooking allowance for each room type;
- Specify a fixed amount and/or percentage charge that can be added to or deducted from the booking total;
- Define up to 3 different tax rates and specify which rate applies to which item;
- Apply a discount after a predetermined length of stay;
- Include options and/or extras (meals, airport pickup, tours etc.) on the booking form. RezEasy includes the cost of any options and extras selected by the guest in the calculated total. Options and extras can be priced:
 - per person per night
 - per room per night
 - per person per booking
 - per booking
- Quickly create special offer booking forms to offload rooms at low season;
- Block periods of the year when you don't accept reservations;
- Use any currency for your prices, select the date (dd-mm-yyyy or mm-dd-yyyy);
- Use any language for your site, all text output by RezEasy can be configured;
- Select the style for arrival and departure date boxes, booking forms etc.
- Collect additional data on the booking confirmation form;
- Get the name of each guest included in the booking and ages of each child;
- Take a deposit at the time of booking or if arrival is within a certain period take the full amount (online payments require an account with a payment gateway)
- Give customer the option to pay online or by post/bank draft/on arrival. (Online payments require an account with a payment gateway)

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- Choice of database for your website, either RezEasy's built in database or MySQL.
- Easily customize text and messages output by RezEasy or change them to your own language.
- Select from 29 pre-configured secure payment systems including our own Transaction Manager, or use the custom setting.

What does it cost?

The cost at September, 2009 is:

- Standard version (for one property) US \$249 (approximately €177 or £155) *
- Agency version (for many property) US \$599 (approximately €425 or £372) *

* Please note that we reserve the right to change prices, support and upgrade details should the need arise. Exchange rates are correct at the time this brochure was printed.

Requirements:

In order to install RezEasy on a PC you need the following:

- 800Mhz Pentium with 256MB RAM (1.2Ghz and 512MB minimum recommended for Windows NT/2000/2003+/XP/Vista).
- 30.0MB free disk space.
- Windows 98 or Windows NT/2000/2003+/XP/Vista operating system.
- Internet Explorer 5 or later

In order to install your online reservation system on the Internet you will need access to:

- Web Site running Unix, Linux, or Windows NT/2000/2003+/XP
- Web Site must support Perl 5 or later (cgi scripting)

If you are going to accept online credit card transactions you will need:

- An account with a payment gateway.
- Or a secure server and Transaction Manager

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